

Quick Start includes the following services:

#### ACCOUNT SET-UP

We set up an account on your behalf with Constant Contacts for the exclusive management of your HTML Email Campaigns.

#### INTEREST CATEGORY MANAGEMENT

We define your subscriber lists and set up your interest categories.

#### DATABASE IMPORT

We import your current contacts database for use with your HTML Email Campaigns.

#### SIGN-UP LINKS

We create your web-site "Sign-up Forms" with Auto-Responders and "Send Page to Friend" links.

#### TEMPLATE CREATION

We create a customized HTML and Plain Text Email template based on your corporate identity.

#### NEWSLETTER CAMPAIGN

We create, send and analyse your first HTML Email Newsletter based on content supplied by your.

#### Insite Marketing

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# Quick Start

From the Email Marketing Specialists

## Build long term and profitable customer relationships

Email Marketing is the most cost-effective way of promoting your business.

Professionally designed Emails deliver marketing news, such as product info, latest offers, promotions etc. to customers, partners, suppliers or anyone with an interest in your type of products or services.

With no print and postage costs, Email Marketing is much less expensive than traditional surface

mail, keeps you in touch with your customers and prospects and builds long term, profitable relationships.

Insite Marketing, in partnership with Constant Contact, offers

essential Email marketing services which undertake all the steps required to create, send and analyse your professional HTML Email campaigns.

N.B. All Emails sent are permission based and not SPAM.

For more information visit our web-site at [www.insite-marketing.com](http://www.insite-marketing.com).

For ordering use our online order form at [www.insite-marketing.com](http://www.insite-marketing.com) or fax the overleaf order form to +351 289 366770.



## The most cost effective way of promoting your business

Quick Start - €490 once

With the Quick Start option Insite Marketing undertakes all the steps required to create, send and analyse your professional HTML Email campaigns.

Please see more info at top left.

Campaigns - €90 each

Additional HTML Email Campaigns, based on your custom designed template, are available for €90.00 each.

Need to send out regular Newsletters?

Please contact us for discounts on long term contracts.

Pricing - per year

0 - 250 €120

251 - 2.500 €240

2.501 - 5.000 \$480

5.001 - 10.000 \$720

Prices are per total of subscribers.